



Dell Young Leaders

Providing Support for Disadvantaged Students to Graduate University and Succeed in the Workforce

The Dell Young Leaders program levels the playing field for disadvantaged young South Africans by taking a comprehensive approach to student support to ensure graduation and employment. With a focus on high-potential students with track records of overcoming adversity, the Dell Young Leaders program will focus on producing exceptional students who, after graduation, will have the skills to become leaders in their chosen professions as well as their own communities.

The Dell Young Leaders program will provide access to university and promising career paths to almost 500 economically disadvantaged South African students over the next five years with no obligation to work for a specific employer after graduation.

HOW THE PROGRAM WORKS

For most South Africans, the transition to university is an enormous leap across economic, social and racial barriers. While Dell Young Leaders receive R150 000 each to continue their university education over the course of four to six years, the program provides its participants with technology, resources and mentoring to ensure they have the support they need to obtain a university degree and gain employment upon graduation.

Dell Young Leaders are chosen because they are economically disadvantaged, qualify for loans under the National Financial Aid Scheme (NSFAS), and have been accepted to a top university to study towards a professional degree.

BUILDING BLOCKS TO EMPLOYMENT

The Dell Young Leaders program aims to provide students with everything they need to begin and complete university and find stable employment in their studied field.

Rich wrap around programming will be necessary to support first generation students in the leap to the world of university and beyond.

- Psycho-social Support - Building confidence, awareness in her/his ability to engage in, and complete goals
- Career Mentorship - Role modelling, expectations setting, early familiarity with workplace
- Internship Incentive Program - Hands on work experience, post-graduation employment links
- Work Readiness Training - Communications skills, cultural sensitivity training, financial management skills

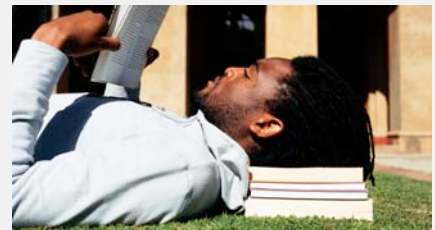
We believe the program's additional resources will contribute to a completion rate goal of 85 percent, well above the national average of 29 percent for black students studying towards Business, Engineering and Law degrees. We target a 100 percent employment rate for all Dell Young Leaders university graduates.

KEY ISSUES

- Only 1 percent of South Africans graduate from university.
- 70 percent of university drop-outs are categorized as low income.
- University graduation rates for black South Africans average 29 percent nationally (only for Law, engineering and Business degrees).
- Although 85 percent of the population, black South Africans make up less than 10 percent of key professional areas.

INVESTMENT

- 25 scholarships at the University of Cape Town in 2010, expected to grow to 500 scholarships at multiple universities by 2015.
- R 72 million in scholarship funds expected to be awarded by 2015.



FOR MORE INFORMATION

www.msdf.org/dellyoungleaders